

# Cookie Policy



Last updated: 17/03/21

**We use cookies on our website to make browsing easier and to make the content on the site more meaningful for you.**

Cookies help us to provide you with a better website experience by enabling us to recognise those pages you find useful and those you don't. You can be reassured that they do not give us access to your computer or any information other than the details you choose to share with us. Cookies are used on most websites and we believe that the benefits from their proper use are worthwhile.

## **What exactly is a cookie?**

A cookie is a small text file that's placed on your computer's hard drive via your browser. It helps the use of our interactive devices and allows our website to respond to you as an individual. The site can be tailored to your needs, likes and dislikes by remembering information about your preferences.

## **How to manage cookies?**

All internet browsers allow you to manage the cookies stored on your computer. You can set the browser to enable cookies, notify you of cookie placement requests or decline cookies completely. However, if you decline them, you'll find a reduced functionality on this site.

Please find a breakdown of all cookies loaded on [elephantwindows.co.uk](http://elephantwindows.co.uk) on the following pages. All information regarding the cookies loaded below are from [CookieBot](#). For more information on Cookies, we recommend you visit [www.allaboutcookies.org](http://www.allaboutcookies.org)

**Category: Necessary (2)**

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Cookie Name	Provider	Description	Expiry
io	socketios.enquirybot.com	Preserves user session state across page requests.	1 Day
SRV	apeer.co.uk	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	1 Day

**Category: Statistics (16)**

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Cookie Name	Provider	Description	Expiry
__vw_tab_guid	elephantwindows.co.uk	Registers data on visitors' web site-behaviour. This is used for internal analysis and website optimization.	Session
_ga	elephantwindows.co.uk	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
_ga	enquirybot.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
_gat	elephantwindows.co.uk	Used by Google Analytics to throttle request rate.	1 day
_gat	enquirybot.com	Used by Google Analytics to throttle request rate.	1 day
_gid	elephantwindows.co.uk	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day
_gid	enquirybot.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day

ym_d	elephantwindows.co.uk	Contains the date of the visitor's first visit to the website.	1 year
_ym_isad	elephantwindows.co.uk	This cookie is used to determine if the visitor has any adblocker software in their browser - this information can be used to make website content inaccessible to visitors if the website is financed with third-party advertisement.	1 day
_ym_retryReqs	elephantwindows.co.uk	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Persistent
_ym_uid	elephantwindows.co.uk	This cookie is used to collect non-personal information on the visitor's website behaviour and non-personal visitor statistics.	1 year
_ym_uid	elephantwindows.co.uk	Collects data on the user's navigation and behaviour on the website. This is used to compile statistical reports and heatmaps for the website owner.	Persistent
p.gif	typekit.net	Keeps track of special fonts used on the website for internal analysis. The cookie does not register any visitor data.	Session
vuid	vimeo.com	Collects data on the user's visits to the website, such as which pages have been read.	2 years
yandexuid	yandex.ru	Registers data on visitors' website-behaviour. This is used for internal analysis and	1 year

		website optimization.	
ymex	yandex.ru	Registers data on visitors' website-behaviour. This is used for internal analysis and website optimization.	1 year
<p><b>Category: Marketing (27)</b>  Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.</p>			
Cookie Name	Provider	Description	Expiry
_fbp	elephantwindows.co.uk	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
_uetsid	elephantwindows.co.uk	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement..	1 day
_uetsid	elephantwindows.co.uk	Used to track visitors on multiple web sites, in order to present relevant advertisement based on the visitor's preferences.	Persistent
_uetsid_exp	elephantwindows.co.uk	Contains the expiry-date for the cookie with corresponding name.	Persistent
_uetvid	elephantwindows.co.uk	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	16 days
_uetvid	elephantwindows.co.uk	Used to track visitors on	Persistent

		multiple websites, in order to present relevant advertisement based on the visitor's preferences.	
_uetvid_exp	elephantwindows.co.uk	Contains the expiry-date for the cookie with corresponding name.	Persistent
_ym#_lastHit	elephantwindows.co.uk	U n classified	Persistent
_ym#_lsid	elephantwindows.co.uk	Unclassified	Persistent
_ym#_reqNum	elephantwindows.co.uk	Unclassified	Persistent
_ym_visorc	elephantwindows.co.uk	Saves information of actions that have been carried out by the user during the current visit to the website, including searches with keywords included.	1 day
clmap/50211766	yandex.ru	Unclassified	Session
clmap/56436124	yandex.ru	Unclassified	Session
fr	FACEBOOK.COM	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 Months
i	yandex.ru	Unclassified	10 Years
IDE	doubleclick.net	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 Year
metrika_enabled	elephantwindows.co.uk	Used to track visitors on multiple web sites, in order to present relevant advertisement based on the visitor's preferences.	Session
MUID	bing.com	Used widely by Microsoft as a	1 Year

		unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.	
pagead/1p-user-list/#	google.com	Tracks if the user has shown interest in specific products or events across multiple web sites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.	Session
test_cookie	doubleclick.net	Used to check if the user's browser supports cookies.	1 day
tr	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session
watch/50211766	yandex.ru	U n classified	Session
watch/56436124	yandex.ru	U n classified	Session
webvisor/50211766	yandex.ru	U n classified	Session
webvisor/56436124	yandex.ru	U n classified	Session
yabs-sid	yandex.ru	Registers data on visitors' web site-behaviour. This is used for internal analysis and web site optimization.	Session
yuidss	yandex.ru	Collects information on user behaviour on multiple web sites. This information is used in order to optimize the relevance of advertisement on the web site.	1 year

**Category: Unclassified (13)**

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

Cookie Name	Provider	Description	Expiry
_ym_wv2rf:50211766:0	elephantwindows.co.uk	Unclassified	Persistent
_ym_wv2rf:56436124:0	elephantwindows.co.uk	Unclassified	Persistent
botAdEvents::80140e72-8824-4ed3-afa1-797fbe871e3b	elephantwindows.co.uk	Unclassified	Persistent
botEvents::80140e72-8824-4ed3-afa1-797fbe871e3b	elephantwindows.co.uk	Unclassified	Persistent
botOpen	elephantwindows.co.uk	Unclassified	Persistent
callpageCookieTest	elephantwindows.co.uk	Unclassified	Session
cu8nClnx5pIBEL_a8dwD,03456729333	apeer.co.uk	Unclassified	Persistent
cu8nClnx5pIBEL_a8dwD,03456729333_expiresAt	apeer.co.uk	Unclassified	Persistent
eb_sticky	socketios.enquirybot.com	Unclassified	Session
entryPoint::80140e72-8824-4ed3-afa1-797fbe871e3b	widget.enquirybot.com	Unclassified	Persistent
LciaCIOU_lwQs5ydxgM,01843850100	elephantwindows.co.uk	Unclassified	Persistent
LciaCIOU_lwQs5ydxgM,01843850100_expiresAt	elephantwindows.co.uk	Unclassified	Persistent
sessionId::80140e72-8824-4ed3-afa1-797fbe871e3b	elephantwindows.co.uk	Unclassified	Persistent